

The Role

As Sales & Social Media Assistant, your job is to sell our two-week educational adventures to aspiring medical students across America and help raise the profile of our brand.

Your first priority will be to convert warm leads into sales. This means reaching out to students and parents who have expressed interest via our website, email, social media or phone. These are people who want to join the program, and you'll turn their interest into an actual program registration with a fast, friendly and confident response to their inquiry.

You will also manage one or more of our social media accounts, using posts, stories and engagement to reach new potential customers and raise awareness of our spectacular international programs.

Our product concept and the needs of our customers are straightforward, but you will make it your business to become a true expert on both.

You will need to commit between 10 and 35 hours per week and have the flexibility to fit these around studies or other commitments. Periods not working to focus on exams etc are also available by agreement with your manager.

As a valued member of our small and entrepreneurial business, you will also be encouraged to contribute to wider conversations to find innovative new ways to reach and impress new potential customers.

Our Brand & Business

We are a super-specialist company: Our customers are students aged 16-25 who hope to pursue careers as doctors or nurses. What we offer them is a two-week experience of a lifetime in Africa or Europe, shadowing hospital doctors, meeting traditional healers in tribal villages, living with new friends in our awesome student guesthouses and supported 24/7 by our very own people.

Ours is a brand that blends education, adventure and premium hospitality to create something deliberately unique - something truly special.

Covid forced us to close all operations for 18 months, but we used the thinking time well and we've come back stronger, more innovative. There has never been such a spotlight on the incredible work of health professionals and the importance of understanding their work in global terms, and that's good news for us.



About You

You will be confident, outgoing and instantly likeable, with a natural flare for sales and customer service.

You will have experience of sales or hospitality, working in a face-paced commercial environment.

You'll be a fantastic communicator, with a clear, professional and friendly style both on the phone and by email or text.

You'll be a social media natural, completely at home actively connecting with lots of people on Instagram and constantly inspired by the best accounts you see.

You'll be a true team player, always ready and willing to pitch in however the business needs you.

Office & Work Flexibility

You will work mainly from our US Sales Office in Denver, Colorado, with some opportunity to work remotely from home by agreement with your manager.

You will need to commit between 10 and 35 hours per week, falling between 8am - 7pm Monday to Saturday.

We support students rightly wanting to prioritise their studies, and as well as flexible hours are happy to agree periods off work to focus on exams.

Pay, Benefits & Progression

Your basic (guaranteed) pay will be \$18/hr.

You will have sales targets that you must meet, and receive commission for any sales you make in addition.

You'll be provided with a company laptop and other equipment necessary to work in our office or remotely.

As a fast-growing company, we have excellent opportunities for progression into permanent salaried careers, and prioritise graduates who have already performed well in student positions.



Application & Selection

To apply, please email a carefully considered covering letter setting out why you want this role, and why you think you will be good at it, together with your full resumé to recruitment@globalpremeds.com.

Initial interviews for shortlisted applicants will be conducted by video call. Successful first-round candidates will be invited to complete a number of test exercises, and final stage interviews will be conducted face-to-face.

